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"Interest Sensitive	Insurance Products: Their	Tax	Ad	var	ıtaş	ges and Marketing''
1) A B C D		26)	A	В	C	D
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4) A B C D		29)	A	В	C	D
5) A B C D		30)	A	В	C	D
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18) A B C)	43)	A	В	C	D
19) A B C		44)	A	В	C	D
20) A B C		45)	A	В	C	D
21) A B C		46)	A	В	C	D
22) A B C)	47)	A	B	C	D
23) A B C)	48)	A	B	C	D
24) A B C)	49)	A	B	C	D
25) A B C)	50)	A	В	C	D

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"Interest Sensitive Insurance Products: Their Tax Advantages and Marketing"

Self Study Examination 50 Questions

<u>Instructions:</u> This examination consists of 50 questions in multiple choice format. Four possible answers have been presented for each question. On your answer sheet indicate the <u>best</u> answer to each question. There is no penalty for guessing incorrectly.

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QUESTIONS 1-3 REFER TO SECTION I "AN HISTORICAL PERSPECTIVE AND ECONOMICS DISCUSSION"

- 1) All of the following financial institutions are examples of "intermediaries" except:
- A) An Insurance Company
- B) A Savings and Loan
- C) A Jewelry Wholesaler
- D) The New York Stock Exchange
- 2) Endowment insurance places primary emphasis upon
- A) Insurance protection
- B) Cash accumulation
- C) War bonds
- D) Waiver of Premium
- 3) All of the following are characteristics of traditional Whole Life insurance except:
- A) Conservative rate of return
- B) Tax deferred cash accumulation
- C) Guaranteed premium cost
- D) Only a limited death benefit is paid within the first year of issue.

QUESTIONS 4 & 5 REFER TO "FIXED VS. VARIABLE RATES"

- Concerning investments, the general rule of risk and reward is
- A) No risk means greatest returns
- B) Lower returns means greater risk
- C) Higher returns means a lessened risk
- D) Higher returns means greater risk

- 5) Which of the following is a basic threat to investor principal?
- I. A very risky investment
- II. T-Bills
- III. A reduction in the purchasing power of a dollar due to inflationary pressures in the economy.
 - A) I only
 - B) II only
 - C) I and III only
 - D) I, II and III

QUESTION 6 REFERS TO "FUTURE AND PRESENT VALUE CONCEPTS"

- 6) If inflation exists over the passage of time, which of the following statements is true?
- A) A dollar today will be worth the same in 5 years
- B) A dollar today will be worth more in 5 years
- C) A dollar today will be worth less in 5 years
- D) Cannot answer the question from the information provided in the question.

QUESTIONS 7-11 REFER TO "UNIVERSAL LIFE"

- 7) Universal life must meet the definition of life insurance as set forth by
- A) Internal Revenue Code
- B) National Association of Insurance Commissioners
- C) National Association of Life Underwriters
- D) The guidelines established from company to company by chief actuaries.

- 8) All of the following are types of loads charged by insurance companies for UL except:
- A) Fixed Percentage Charge
- B) No Load
- C) Back End Load
- D) Front End Load
- 9) Universal life strives to separate insurance cost from other policy charges. This unique aspect to contract formation is known as
- A) Separation
- B) Secularism
- C) Transparency
- D) Bundling
- 10) Which of the following IRC insurance taxation concepts apply to the UL contract?
- I. The Risk Corridor Test
- II. Modified Endowment Contract
- III. Limited Participation Constraint
 - A) I only
 - B) I and II only
 - C) II and III only
 - D) I, II and III
 - 11) One of the main criticisms concerning Universal Life is that it
 - A) May be prone to a higher lapse rate that are other forms of life insurance
 - B) Has too high of an insurance cost at younger ages
 - C) Exposes consumers to higher income taxes
 - D) Has no identifiable endowment point

QUESTIONS 12-14 REFER TO "VARIABLE LIFE"

- 12) Which of the following is true about premium payments and Variable Life?
- A) They are fixed
- B) They are variable
- C) They are flexible
- D) There is no grace period provision in the contract

- 13) Which of the following investment account alternatives might be found in a typical VL contract?
- A) A mutual stock fund account
- B) A bond fund account
- C) A guaranteed account
- D) All of the above
- 14) By making a broader range of investment choices available to the variable life contract holder, it is hoped that diversification will lead to
- A) The spreading of investment risk
- B) No short term fluctuations in value
- C) Less exposure to errors and omissions lawsuits
- D) Both A and B

QUESTION 15 REFERS TO "INTEREST SENSITIVE WHOLE LIFE"

- 15) All of the following factors concerning the ISWL contract are true except:
- A) Premium cost is guaranteed
- B) Cash value accumulates based on a current market fluctuating rate of return.
- C) Cash value may be withdrawn without the requirement of paying any interest charges on the withdrawn funds.
- D) Premium cost is level

QUESTIONS 16-17 REFER TO "COMPARING AND CONTRASTING PRODUCT"

- 16) A consumer who selects Interest Sensitive Whole Life over a Universal Life policy most likely considers which of the following policy attributes as being most important?
- A) Premium payment flexibility
- B) Premium cost guarantees
- C) The withdrawal feature
- D) Current term cost mortality
- 17) The main rule in choosing an interest sensitive life insurance plan is to
- A) Select a plan where the agent gets a low commission
- B) Buy a plan that best matches needs and philosophy
- C) Avoid it altogether and buy 50 year level term
- D) Buy whatever the insurance agent thinks is best

QUESTIONS 18-19 REFER TO "SINGLE PREMIUM WHOLE LIFE"

- 18) A main barrier to ownership of SPWL is
- A) The high initial cash outlay required for purchase
- B) No or low risk to capital
- C) No or low policy loading
- D) Tax deferred cash accumulation
- 19) SPWL is not considered to be a Modified Endowment Contract if it was issued upon which of the following dates?
- A) March 1, 1990
- B) June 20, 1989
- C) June 21, 1988
- D) June 20, 1988

QUESTIONS 20-23 REFER TO "ANNUITY"

- 20) A pure annuity is one which
- A) Stops at the death of the annuitant even if only one monthly payment has been made.
- B) Liquidates an entire fund to either an annuitant or beneficiaries.
- C) Guarantees that a fixed benefit will be paid for a specified number of years even if the annuitant dies prior to the specified time period.
- D) Bases benefit payment on the longer of two lives
- 21) All of the following statements are true of a fixed annuity except:
- A) Money is invested by an insurance company in that company's general account.
- B) Given inflationary pressures in an economy, the purchasing power of future benefits will be reduced.
- C) The annuity owner makes all investment decisions regarding cash values.
- D) Benefit payment can be tied to one or more lives
- 22) Which of the following are options are available to an annuity owner upon reaching retirement age?
- A) Taking a lump sum distribution
- B) Annuitization
- C) A combination of annuitization and lump sum distribution
- D) All of the above

- 23) If an annuitant wishes a benefit guaranteed to pay the greatest possible regular fixed benefit for life, that person should select which of the following annuity types?
- A) Life with period certain
- B) Joint and survivor
- C) Pure
- D) Cash refund

QUESTIONS 24-25 ARE GENERAL DEFINITION TYPES WHOSE ANSWER CAN BE FOUND WITHIN THE CONTEXT OF SECTION I

- 24) Financial institutions which solicit investment dollars from the general public for purposes of reinvestment are known as
- A) Insurance companies
- B) Banks
- C) Secondary marketplaces
- D) Intermediaries
- 25) In general, when an insurance product is referred to as being "interest sensitive" it means
- A) Death benefits are not paid in full during times of high inflation.
- B) Cash values earn a rate of return which fluctuates with current actual economic conditions.
- C) Cash values earn lower percentage rates of return in highly inflationary periods.
- D) Cash values earn higher percentage rates of return in lower inflationary periods.

QUESTIONS 26-44 REFER TO SECTION II "QUALIFIED AND NON QUALIFIED MARKETS"

- 26) Under provisions governing IRA Rollover, a rollover must be completed within how many days of receipt of the funds?
- A) Immediately
- B) 30 Days
- C) 60 Days
- D) 90 Days
- 27) Essentially, non-qualified means
- A) Benefits which are received someday will probably be income taxable.
- B) Contributions made are fully deductible from current income.
- C) The plan selected is being funded with aftertax dollars.
- D) There are no income tax advantages

QUESTIONS 28-32 REFER TO "UNIVERSAL LIFE"

(IT IS ALSO SUGGESTED THAT YOU REFER TO THE PREVIOUS SECTION REGARDING INTEREST SENSITIVE INSURANCE PRODUCTS FROM SECTION I FOR ADDITIONAL INFORMATION IN ANSWERING THE QUESTIONS IN THIS SECTION)

- 28) Under a Universal Life insurance policy, what is the tax treatment of the policy account as it accumulates?
- A) Income taxes are owed at the top marginal rate of the taxpayer who owns the policy.
- B) No income taxes are due immediately, they are deferred.
- C) There are no federal income tax advantages
- Tax deferred accumulation is not allowed if the policyowner is a high income individual.
- 29) Minimizing exposure to income taxation when removing income from a Universal Life policy account is best achieved with the concept known as a
- A) Partial wash Loan
- B) Ghost account
- C) Withdrawal
- D) Policy surrender
- 30) If a Universal Life policy was issued less than 15 years ago, what section of the Internal Revenue Code should be considered before removal of cash value is effected?
- A) Section 401 (k)
- B) Section 125
- C) Section 7702
- D) Section 410 (b)
- 31) If a Single Premium Universal Life plan is selected with an Option B death benefit and the insured dies, then which of the following statements is true?
- A) Part of the proceeds is income taxable
- B) All of the proceeds is income taxable
- C) All tax deferred cash value accumulation is taxable but the actual death benefit is not.
- D) The death benefit plus the tax deferred cash accumulation within the policy are all paid as proceeds and therefore both amounts are paid income tax free.

- 32) Universal Life is afforded all of the following income tax treatments except:
- A) Recovery of cost base before income is removed
- B) The same tax treatment applied to annuity for any withdrawn funds.
- C) Income tax free payment of proceeds
- D) Tax sheltered cash value accumulation

QUESTION 33 & 34 REFER TO "VARIABLE LIFE"

- 33) A variable life contract has greater restrictions on policy loans, than does traditional whole life because
- A) There are no cash value guarantees
- B) The premium charge is so low
- C) Loan repayment terms are so attractive
- D) Tax law imposes these restrictions
- 34) The tax treatment under a variable life contract lets the policy owner switch premium funds from one account to another, within the policy
- A) At reduced income tax rates
- B) After 3 years from policy issue
- C) With no income tax charge
- D) None of the above

QUESTION 3 5 REFERS TO "INTEREST SENSITIVE WHOLE LIFE"

- 35) Accessing cash values in an ISWL contract is most similar to which of the following policy types?
- A) Universal Life
- B) Variable Life
- C) Annuity
- D) Traditional Whole Life

QUESTIONS 36 & 37 REFER TO "SINGLE PREMIUM WHOLE LIFE"

- 36) All of the following taxation concepts are accurate as they apply to SPWL except:
- A) As of today, SPWL is a modified endowment contract.
- B) A 68 year old policy owner may borrow cash value without being charged a 10% tax penalty.
- C) SPWL issued prior to June 21, 1988 is not considered to be a modified endowment contract.
- D) A 58 year old policy owner may borrow cash value and he will be charged only a 10 % tax penalty.

- 37) The greatest caution to marketing SPWL is informing prospects of
- A) The potential for income taxes if dividends, income or cash withdrawals are made.
- B) The fact that the proceeds are income taxable
- C) The fluctuating mortality charges
- D) The suspension of normal contractual settlement options.

QUESTIONS 38-40 REFER TO "ANNUITY"

- 38) The amount of money a consumer may place into a non-qualified annuity is
- A) Limited to 30% of adjusted gross income from the previous year.
- B) Unlimited
- C) Depends solely on estate taxation considerations
- D) Is limited to \$500,000 in a lifetime, according to IRC section 7702.
- 39) Before 1982, Annuity taxation was that money removed from annuity cash values
- A) Faced a stiff 25% tax penalty on top of high income tax rates, depending on individual tax bracket.
- B) Was treated on a Last-In, First-out basis
- C) Was treated on a First-In, First-out basis
- D) Was prohibited by law
- 40) In a non-qualified annuity, benefits received are only partially taxable because of the application of the tax principle known as
- A) Section 7702
- B) Partial Taxation of Benefit Rule
- C) PS 158 Table
- D) The Exclusion Ratio

QUESTIONS 41-44 REFER TO "MISCELLANEOUS TAXATION CONCEPTS"

- 41) The concept known as "grandfathering" means
- A) Older males with grandchildren to enjoy special tax credits.
- B) Certainty as to future tax law as guaranteed by the U.S. Constitution.
- C) Historical reliance that future tax law changes will generally not affect investments made in the present under current tax law rules.
- D) There is a federal equivalent to the State "grandmother" rules.

- 42) Estate Planning is
- A) Far too time consuming and expensive for all but the wealthiest individuals.
- B) The concept whereby the State and Federal governments decide the distribution of a citizen's assets upon death.
- C) A time consuming, and sometimes expensive process whereby an existing estate is transferred at death in a manner that attempts to minimize transfer costs and the general reduction in the value of that estate.
- D) Meant to enable all citizens the legal means by which they may avoid all transfer taxes on assets upon death in both State and Federal jurisdictions.
- 43) Which of the following methods of providing money to pay federal estate taxes is the least desirable?
- A) Using the proceeds from life insurance
- B) Use cash from existing liquid assets
- C) Sell stocks in a strong economy
- D) Liquidate real estate holdings in a high interest rate market.
- 44) Which of the following policies has the most advantageous income tax rule if a partial withdrawal or loan from existing cash values is elected by the policyowner?
- A) Universal Life
- B) Variable Llfe
- C) Interest Sensitive Whole Life
- D) Single Premium Whole Life

QUESTIONS 46-50 REFER TO SECTION III: "MARKETING INTEREST SENSITIVE INSURANCE PRODUCTS"

- 45) From an insurance client viewpoint, the best insurance policy any agent can sell to a client is one which
- A) Maximizes agent commissions
- B) Has the lowest premium cost of all alternatives
- Best satisfies the main needs as expressed by the client.
- D) The client buys off a television advertisement
- 46) Target marketing is a good strategy for all of the following reasons except
- A) It helps the agent to focus on the needs of his or her client base more easily
- B) The agent tends to become more knowledgeable in his or her chosen area of expertise
- C) It confuses the agent about which market he or she should cultivate
- D) It should make the agent more productive
- 47) A person who is very conservative by nature would not be well served with which of the following products?
- A) Whole life
- B) Universal life
- C) Variable life
- D) Interest Sensitive Whole Life
- 48) The flexibility of the universal life contract makes it ideally suited to which of the following individual?
- A) Retiring businessman
- B) Thirty year-old new father
- C) A fifty-five year-old woman seeking a retirement plan
- D) None of the above

- 49) To market Universal Life insurance to a client as an investment while hiding the fact that the client is really buying life insurance is, under the laws of most states
- A) Perfectly legal
- B) An offense for which an agent could lose his license.
- C) Legal, if presented in the prescribed manner set forth by statute.
- D) None of the above
- 50) Which of the following products is most desirable for planning a guaranteed and fixed retirement income?
- A) Fixed annuity
- B) Variable annuity
- C) Variable Life
- D) Universal Life